

Hello, I'm

HA EUN BAE



A creative pursuing joy

haeunbaedesigns@gmail.com

076 630 5617

<https://www.haeunbaedesigns.com>

Toasted South Korean, buttered South African and 27 years old

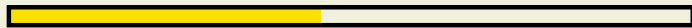
VISUAL ARTIST & FASHION DESIGNER

TOP QUALITIES SNEAK PEAK

- ✦ Joyful
- ✦ Imaginative
- ✦ Experimental
- ✦ Teachable
- ✦ Persevering

WA-A-IT, MULTI-LINGUAL...?

Korean



English



Afrikaans



French



CRÈME DE LA CRÈME SKILLS

- ✦ Conceptualization
- ✦ Trend forecasting
- ✦ Product development (retail/wholesale)
- ✦ Brand identity design
- ✦ Illustration
- ✦ Print design
- ✦ Technical design (i.e. creating technical packs)
- ✦ Metric patternmaking
- ✦ Garment construction
- ✦ Traditional Fine Art skills
- ✦ Administration and communications skills

Microsoft Office (Word, Excel, Powerpoint, Outlook, Sharepoint)



Adobe Suite (Photoshop, Illustrator)



SYNC (Digital ERP/PLM system - limited to designer's role & tasks)



FEDISA ALUMNI

Degree: BA: Fashion Design (CUM Laude)

Years: 2016-2018

Fedisa, Cape Town, South Africa

THE BLESSINGS

- 2019 ✦ Texworld Paris Trade Show (exhibitor & fashion show participant)
✦ Source Africa Young Designer Competition Winner
- 2018 ✦ Fedisa Final Year Award for Best Computer Work
✦ ZOOM x Fedisa Shoe Designs Competition Winner
- 2017 ✦ Uniworld RIAF Art Competition
(1st place in age group, 4th overall)
✦ Truworths x Fedisa Notebook Design Competition Winner
- 2016 ✦ Fedisa 1st Year Award: Irregular Choice for Most Conceptual Design Work (group partner: R. Da Silva)

DOING WHAT I LOVE

Freelancer (artist & fashion designer)

Period: 2015 - Present

Cape Town, South Africa

Designer at Sissy Boy, under Blue Jean Traders (Pty) Ltd

Period: April, 2020 - August 2024

Cape Town, South Africa

Volunteer Kids Ministry Co-ordinator

Period: June 2021 - December 2023

JG Sunningdale 11am Congregation, Cape Town, South Africa

Intern at Missibaba

Period: February 2019 - May 2019

Cape Town, South Africa

CAD/Design Intern at ZOOM Footwear

Period: June 2018 - July 2018 (3 weeks)

Cape Town, South Africa

CHECK ME UP WITH...

Emily Hellens (past Design Executive)

Email: emilyhellens@yahoo.com

Sissy Boy, Blue Jean Traders (Pty) Ltd

Khanyisa Gqada (Head of Student Affairs)

Contact: 021 424 0975

Fedisa

